

Trade fair	domotechnica 2008
Sub-heading	International Trade Fair For Household Appliances
Date of the event	Monday 18 th to Thursday 21 st February, 2008
Organizer	Koelnmesse GmbH Messeplatz 1 50679 Cologne Germany
Event frequency	every 2 years
Venue	Koelnmesse, halls 10.1, 10.2, 11.1, 11.2
Opening hours	
for exhibitors	8:00 a.m. – 7:00 p.m.
for visitors	9:00 a.m. – 6:00 p.m.
Admission fees	day ticket (advance sale): 17,00 € day ticket (box office): 21,00 € 2-day ticket (advance sale): 22,00 € 2-day ticket (box office): 26,00 € season ticket (advance sale): 42,00 € season ticket (box office): 51,00 €
Stand rental fees/sqm	
Early bird price (until 31.07.2007)	120,00 € / sqm (terrace stand) 130,00 € / sqm (corner stand) 140,00 € / sqm (two-corner/island stand)
Regular price	160,00 € / sqm (terrace stand) 170,00 € / sqm (corner stand) 180,00 € / sqm (two-corner/island stand)
Flat rate energy costs/sqm	5,00 €/sqm
Catalogue	22,00 €



Domotechnica
18. – 21.02.2008
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Product segments	Product categories are major household appliances such as heating appliances, air conditioning systems, cooking, baking and grill equipment, refrigerators and freezers, washers and dryers. Additionally there will be small household appliances from different sectors like household and wellness as well as kitchen. Furthermore the industry of components informs about innovations of the future household appliance industry.
Fair profile	domotechnica is an international trade fair and gives an expanded survey of the latest developments and innovations of major household appliances, small household appliances and components.
Hall occupancy	Halls 10.1, 10.2, 11.1, 11.2
Construction and dismantling periods	Begin of construction: 9 th February, 2008 End of dismantling: 25 th February, 2008
Access rights	only trade visitors
Target groups exhibitors:	<ul style="list-style-type: none"> § Entire range of suppliers to the household § appliance industry § Large appliances § Heating, air conditioning technology/ cooking, baking, grilling appliances/ refrigerators, freezers/washers, dryers § Small appliances § Food processors, small appliances/small heating appliances/cleaning, treatment appliances/body care appliances/

	sanitary equipment
	§ Kitchens
	§ Accessories/components within independent, parallel-scheduled fair for components
	§ Service providers, organisation, publishers
visitors:	§ Decision-makers from the specialist, wholesale and retail trades
	§ Executives, buyers, production managers, sales and marketing staff from the household appliances industry
	§ Product developers, engineers
	§ Skilled traders
	§ architects
	§ designer

Figures 2008

Exhibitors 771 from 37 countries

Gross exhibition space 40.000 square meter

Visitors 11.000 from 99 countries

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